

## **European Space Expo**

We are pleased to inform you that from **20 to 25 March 2013**, Budapest will host the "European Space Expo", a free interactive exhibition that illustrates the services and applications derived from the major European space programmes in the domains of satellite navigation (Galileo) and Earth observation (Copernicus).

This exhibition has been deployed in several European cities in 2012 (Copenhagen, Toulouse, Vienna, Larnaca, Brussels, Helsinki, London) and has already welcomed more than 80.000 visitors. It will be shown in about 30 cities over the next two years.



European Space Expo (Cyprus, November 2012)



Inside the European Space Expo

The overall purpose of this exhibition is to inform the general public on the positive impacts of the European space programmes in the daily lives of European citizens.

Thanks to rich and interactive audiovisual materials, visitors can discover the various applications of satellite technologies. For instance, they can learn how these technologies help to optimize transport, to increase efficiency in agriculture and fisheries, to protect the environment, to monitor climate change, to protect health, to manage emergency situations resulting from natural disasters or industrial accidents, to support humanitarian aid or to improve security of EU citizens.



The European Space Expo is also the occasion for the public to better understand, through live presentations made experts in space applications, the various ways in which space technologies are improving our quality of life.





Expert presentations (Brussels, September 2012)

It is foreseen that three 10-15 minute live presentations are given every day. These presentations, made in Hungarian, will target the general public. Presentations will be catchy and extremely simple, avoid technical terms, and insist on the benefits that people can expect from space-based applications in their daily life.

We hope to welcome you soon in the Expo!

More information on the European Space Expo is available at: http://ec.europa.eu/enterprise/policies/space/expo/index en.htm